



CONTACT:

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MEDIA ADVISORY

OK.gov, Oklahoma's Official Website, in coordination with the Red Cross Southwest Blood Region, will be hosting a blood drive to help restock the American Red Cross blood supply. Currently, their blood supply has reached emergency levels, with 50,000 fewer donations than expected in June. This shortfall leaves the Red Cross with half the readily available blood products on hand now than this time last year. Share the gift of life. Save a life and donate blood.

WHO: OK.gov and Red Cross Southwest Blood Region

WHAT: Make an appointment to donate blood by visiting www.redcrossblood.org or calling 1-800-RED-CROSS (733-2767); walks-ins welcome.

WHEN: Thursday, August 30 from 11 a.m. to 3 p.m.

WHERE: OKC Chapter Building
601 NE 6th St.
Oklahoma City, OK 73104

WHY: Opportunity for Oklahoma Citizens to help the local Red Cross Southwest Blood Region supply blood to those in need of transfusions throughout Oklahoma and Texas. The Red Cross Southwest Blood Region has reached emergency levels and needs blood now. Share the gift of life. Save a life and donate blood.